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Kenway Consulting Announces New Partnership with Databricks

CHICAGO, Thursday, March 20, 2025 – Kenway Consulting today announced a new partnership with Databricks, the data and AI company, that will help deliver cutting-edge data engineering, machine learning (ML), and real-time analytics solutions to clients.

As a Registered Databricks Partner, Kenway will leverage Databricks' Data Intelligence Platform to optimize data ecosystems – from strategy and architecture, to engineering and modeling – allowing clients to unlock deeper insights and maximize the value of their data.

"Our partnership with Databricks enhances our ability to help organizations optimize their data to align with their business goals and strategy," said Byron Leonsins, Data and Analytics Practice Co-Lead, Kenway Consulting. "Databricks' best-in-class approach to unifying data, AI, and analytics allows us to more effectively help clients eliminate silos, optimize governance, and accelerate digital transformation."

The Databricks Data Intelligence Platform democratizes access to analytics and intelligent applications by marrying customers' data with powerful AI models tuned to their business's unique characteristics. The platform is built on a lakehouse foundation of open data formats and open governance to ensure that all data is completely within the customers' control.

Kenway's Data and Analytics practice offers comprehensive services to navigate the entire data lifecycle. The company designs optimal data strategies, implements effective architectures and data engineering patterns, and ensures quality and governance to deliver business value through data products like dashboards, reports, integrations, and ML models.

To learn more about Kenway's Data & Analytics practice,
visit https://www.kenwayconsulting.com/data-and-analytics

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About Kenway Consulting
Kenway Consulting is a management and technology consulting firm whose entire reason for existence is to help companies and its employees. Founded in 2004 on the principles of being good and being truthful, Kenway's set of Guiding Principles steers each employee's decision-making process and centers on integrity, quality, value and respect. The company focuses on the means and not the outcomes, always in line with these Guiding Principles, and always with integrity as its cornerstone. Kenway strives to provide all clients with unmatched quality and service, and specializes in customized business solutions using its Application Development, Artificial Intelligence, Contact Center Solutions, Data and Analytics, Data Compliance and Privacy, Program and Product Management, and Salesforce practices.